

PUBLISHING

TWO GREAT PUBLICATIONS SERVING CENTRAL FLORIDA VISITORS FOR 35 YEARS



ENJOY FLORIDA MAGAZINE

- 1.6 Million Annual Distribution
- 4 Color Glossy Magazine Stock, 7.5" by 10.5"
- Two Editions:

Orlando/I-Drive and Kissimmee/Hwy 192

- Advertisers are included in the Coupon Book at no additional cost
- Circulation in Kenney's Central Florida Brochure Displays, the Florida Turnpike, Visit Florida® State Welcome Centers, area Walmarts, hotels, restaurants and visitor centers
- Advertisers are included on **EnjoyFlorida.com** where readers can download coupons and view the magazine from any mobile device

ORIENTATION MAGAZINE

- 500,000 Annual Distribution
- 4 Color Newsprint Stock, 8.25" by 10.75"
- One Edition for all of Central Florida
- Detailed Maps make Orientation Magazine the most popular publication among Guest Services and Front Desk personnel
- Advertisers are included on maps and featured in listings within the magazine
- Circulation in area hotels through displays and guest service desks, indoor and outdoor in displays at area ticket booths and visitor centers
- Advertisers are included with links on **OrientationMagazine.com** where readers can view the magazine from any mobile device



2017-2018 Enjoy Florida Publishing Schedule

EDITION/RUN TIME

35.4, April - July 2017
 36.1, July - October 2017
 36.2, October 2017 - January 2018
 36.3, January - April 2018

ARTWORK DEADLINE

February 21, 2017
 May 21, 2017
 August 21, 2017
 November 21, 2017

2017-2018 Orientation Publishing Schedule

EDITION/RUN TIME

1.2, May-September 2017
 1.3, September-January 2018
 2.1, January-May 2018

ARTWORK DEADLINE

April 28, 2017
 August 28, 2017
 December 28, 2017



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