

# DIGITAL SIGNAGE

## MAKE AN IMPRESSION...



## DIGITAL MEDIA ON THE FLORIDA TURNPIKE

Kenney Communications' digital displays provide clients with the most current technology to showcase their campaign. Ads can be presented with video or static signage. Viewing your message on-screen and in-motion dramatically increases the visitor's awareness of your product. Because it is digital, you can update your content more frequently. Kenney's 50 inch LED screens are strategically positioned above the brochure displays.

With our digital advertisement program, you can target the area that best serves you. Choose one plaza or take advantage of our multi-plaza discounts. Advertising can be purchased in 15 second increments with a guarantee that your message will be seen every four minutes on one of the multiple screens available. At any time with 72 hour notice, your message can be changed with no additional expense to upload your content. It is a great way for you to showcase special events or new additions to your business.



For more information, please call: Barbara Kenney  
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