

PUBLISHING

TWO GREAT PUBLICATIONS SERVING CENTRAL FLORIDA VISITORS FOR 35 YEARS



ENJOY FLORIDA MAGAZINE

- 1.6 Million Annual Distribution
- 4 Color Glossy Magazine Stock, 7.5" by 10.5"
- Two Editions:

Orlando/I-Drive and Kissimmee/Hwy 192

- Advertisers are included in the Coupon Book at no additional cost
- Circulation in Kenney's Central Florida Brochure Displays, the Florida Turnpike, Visit Florida® State Welcome Centers, area Walmarts, hotels, restaurants and visitor centers
- Advertisers are included on **EnjoyFlorida.com** where readers can download coupons and view the magazine from any mobile device

ORIENTATION MAGAZINE

- 500,000 Annual Distribution
- 4 Color Newsprint Stock, 8.25" by 10.75"
- One Edition for all of Central Florida
- Detailed Maps make Orientation Magazine the most popular publication among Guest Services and Front Desk personnel
- Advertisers are included on maps and featured in listings within the magazine
- Circulation in area hotels through displays and guest service desks, indoor and outdoor in displays at area ticket booths and visitor centers
- Advertisers are included with links on **OrientationMagazine.com** where readers can view the magazine from any mobile device



2017-2018 Enjoy Florida Publishing Schedule

EDITION/RUN TIME

36.2, October 2017 - January 2018
 36.3, January - April 2018
 36.4, April - July 2018
 37.1, July - October 2018

ARTWORK DEADLINE

August 21, 2017
 November 21, 2017
 February 21, 2018
 May 21, 2018

2017-2018 Orientation Publishing Schedule

EDITION/RUN TIME

2.1, January-May 2018
 2.2, May-September 2018
 2.3, September 2018 - January 2019

ARTWORK DEADLINE

December 28, 2017
 April 28, 2018
 August 28, 2018



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