

# Enjoy Florida™

m a g a z i n e

SPECS

## MAGAZINE SIZES

AD TYPE	NON-BLEED SIZE	LIVE AREA	TRIM	BLEED
Full Page	6.75" w by 9.5" h	7" w by 10" h	7.5" w by 10.5" h	8" w by 11" h
Double	14.5" w by 9.5" h	see above	15" w by 10.5" h	15.5" w by 11" h

All bleeds must extend .25" outside the trim area. Text and graphics (LIVE AREA) should be positioned .25" in from the page edge (TRIM). Please do not place crop marks on top of bleed.

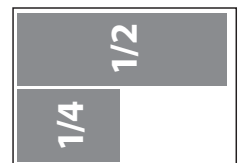
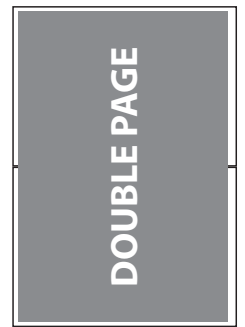
AD TYPE	HORIZONTAL	VERTICAL
2/3 Page	N/A	4.38" w by 9.5" h
1/2 Page	6.75" w by 4.63" h	3.25" w by 9.5" h
1/3 Page	4.38" w by 4.63" h	N/A
1/4 Page	N/A	3.25" w by 4.63" h
1/6 Page	4.38" w by 2.19" h	2.1" w by 4.63" h

We accept emailed artwork up to 10mb in the form of high-resolution PDF or EPS. For files higher than 10mb, contact us for our upload info or send a link.

We use Adobe (CC or older) products. If sending Illustrator or Photoshop files, please embed fonts and images. All color images should be CMYK and 300ppi. If a photo is web-quality or 72 dpi, it should be at least 4 times as large as needed in order to print.

Artwork can be mailed on CD, DVD or flash drive to Enjoy Florida Magazine, 1215 Spruce Ave, Orlando, FL 32824.

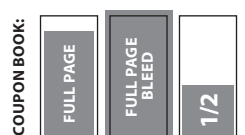
For further information regarding artwork or advertising in Enjoy Florida, contact Frankie at (407) 859-3113 ext. 310 or frankie@kenneycom.com.



## COUPON BOOK SIZES

AD TYPE	NON-BLEED SIZE	LIVE AREA	TRIM	BLEED
Full Page	4.44" w by 2.25" h	4.75" w by 2.25" h	5.25" w by 2.75" h	5.75" w by 3.25" h
Half Page	2.19" w by 2.25" h	N/A	N/A	N/A

All bleeds must extend .25" outside the trim area. Text and graphics (LIVE AREA) should be positioned .25" in from the page edge (TRIM). Please do not place crop marks on top of bleed.



## 2019-2020 PUBLISHING SCHEDULE

EDITION/RUN TIME	ARTWORK	AVAILABLE/DISTRIBUTED
38.1, July - October 2019	May 21, 2019	July 7, 2019
38.2, October 2019 - January 2020	August 21, 2019	October 7, 2019
38.3, January - April 2020	November 21, 2019	January 7, 2020
38.4, April - July 2020	February 21, 2020	April 7, 2020

DEADLINES