

PUBLISHING

TWO GREAT PUBLICATIONS SERVING CENTRAL FLORIDA VISITORS FOR OVER 35 YEARS



ENJOY FLORIDA MAGAZINE

- 1.6 Million Annual Distribution
- 4 Color Glossy Magazine Stock, 7.5" by 10.5"
- Two Editions:

Orlando/I-Drive and Kissimmee/Hwy 192

- Advertisers are included in the Coupon Book at no additional cost
- Circulation in Kenney's Central Florida Brochure Displays, the Florida Turnpike, Visit Florida® State Welcome Centers, area Walmarts, hotels, restaurants and visitor centers
- Advertisers are included on **EnjoyFlorida.com** where readers can download coupons and view the magazine online

ORIENTATION MAGAZINE

- 500,000 Annual Distribution
- 4 Color Newsprint Stock, 8.25" by 10.75"
- One Edition for all of Central Florida
- Detailed Maps make Orientation Magazine the most popular publication among Guest Services and Front Desk personnel
- Advertisers are included on maps and featured in listings within the magazine
- Circulation in area hotels through displays and guest service desks, indoor and outdoor in displays at area ticket booths and visitor centers
- Advertisers are included with links on **EnjoyFlorida.com** where readers can download coupons to their computer or mobile device



2019-2020 Enjoy Florida Publishing Schedule

EDITION/RUN TIME

38.2, October 2019 - January 2020
 38.3, January - April 2020
 38.4, April - July 2020
 39.1, July - October 2020

ARTWORK DEADLINE

August 21, 2019
 November 21, 2019
 February 21, 2020
 May 21, 2020

2019-2020 Orientation Publishing Schedule

EDITION/RUN TIME

4.1, January-May 2020
 4.2, May-September 2020
 4.3, September 2020 - January 2021

ARTWORK DEADLINE

November 21, 2019
 March 21, 2020
 July 21, 2020



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