

MAGAZINE SIZES

AD TYPE	NON-BLEED SIZE	LIVE AREA	TRIM	BLEED
Full Page	6.75"w by 9.5"h	7"w by 10"h	7.5"w by 10.5"h	8"w by 11"h
Double	14.5"w by 9.5"h	see above	15"w by 10.5"h	15.5"w by 11"h

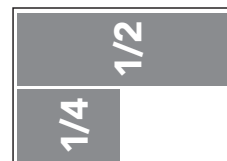
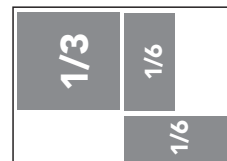
All bleeds must extend .25" outside the trim area. Text and graphics (LIVE AREA) should be positioned .25" in from the page edge (TRIM). Please do not place crop marks on top of bleed area.

AD TYPE	HORIZONTAL	VERTICAL
2/3 Page	N/A	4.38"w by 9.5"h
1/2 Page	6.75"w by 4.63"h	3.25"w by 9.5"h
1/3 Page	4.38"w by 4.63"h	N/A
1/4 Page	N/A	3.25"w by 4.63"h
1/6 Page	4.38"w by 2.19"h	2.1"w by 4.63"h

We accept emailed artwork up to 10mb in the form of high-resolution JPG, PDF or EPS. For files higher than 10mb, contact us for our upload info or send a link.

We use Adobe (CC or older) products. If sending Illustrator or Photoshop files, please embed fonts and images. All color images should be CMYK and 300 ppi. If a photo is web-quality or 72 dpi, it should be at least 4 times as large as needed in order to be scaleable to print resolution.

Artwork can be mailed on CD, DVD or flash drive to Enjoy Florida Magazine, 1215 Spruce Ave, Orlando, FL 32824.



COUPON BOOK SIZES

AD TYPE	NON-BLEED SIZE	LIVE AREA	TRIM	BLEED
Full Page	4.44"w by 2.25"h	4.75"w by 2.25"h	5.25"w by 2.75"h	5.75"w by 3.25"h
Half Page	2.19"w by 2.25"h	N/A	N/A	N/A

All bleeds must extend .25" outside the trim area. Text and graphics (LIVE AREA) should be positioned .25" in from the page edge (TRIM). Please do not place crop marks on top of bleed.

For further information regarding artwork or advertising in Enjoy Florida Magazine contact Frankie at (407) 859-3113 ext. 310 or frankie@kenneycom.com.

