

# PUBLISHING

## SERVING CENTRAL FLORIDA VISITORS FOR 39 YEARS



### ENJOY FLORIDA MAGAZINE

- 1.2 Million Annual Distribution
- 4 Color Glossy Magazine Stock, 7.5" by 10.5"
- New local edition distributed to 9,000 homes surrounding International Drive
- Advertisers are included in the Coupon Book at no additional cost
- Circulation in Kenney's Central Florida Brochure Displays, the Florida Turnpike, Visit Florida® State Welcome Centers, area Walmarts, hotels, restaurants and visitor centers
- Advertisers are included on **EnjoyFlorida.com** where readers can download coupons and view the magazine online
- Social Media exposure on Facebook, Twitter and Instagram

Check out our website or visit our social media pages:



### WHAT OUR CUSTOMERS ARE SAYING...

"I have enjoyed a long and successful relationship with Enjoy Florida Magazine and Kenney Communications both in advertising in Enjoy Florida Magazine and brochure distribution. Typically Enjoy ranks in my top three tourism publications in driving coupons into Capone's Dinner & Show. If coupon book coupons come out of the equation then Enjoy is consistently my number one publication. I recommend Enjoy Florida Magazine as a smart media buy and have found their organization highly professional."

– John Kucik, Capone's Dinner Show, Inc

"Enjoy Florida Magazine is one of our top three best producers for coupon redemptions. Wild Florida receives hundreds of guests per month because of Enjoy, and guests seem to find it all over Central Florida. We love this publication, but wouldn't recommend it to any other airboat companies in Orlando! Ha!!"

– Sam Haught, Wild Florida

"We have had a successful advertising partnership with Kenney Communications and Enjoy Florida Magazine since 1998. Our business sales have benefited greatly from the promotion of our brand with a quality advertising campaign in Enjoy Florida Magazine. With great ad formatting support and quarterly issue updates reaching our targeted customers has increased our business. The many regional access locations of the magazine are always stocked and professionally presented."

– Fredrick Schneider, Giordano's

"Kenney Communications is the best brochure distribution in market! They are professional, courteous and provide an amazing service to Medieval Times – visibility throughout Central FL and the FL Turnpike with digital displays of our brand on Turnpike screens. The visibility received is definitely worth the return on investment and we couldn't ask for a better service partner. THANK YOU, Kenney Communications!"

– Shaira Graulau, Medieval Times Dinner & Tournament



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