

MAGAZINE SIZES

AD TYPE	NON-BLEED SIZE	LIVE AREA	TRIM	BLEED
Full Page	6.75"w by 9.5"h	7"w by 10"h	7.5"w by 10.5"h	8"w by 11"h
Double	14.5"w by 9.5"h	see above	15"w by 10.5"h	15.5"w by 11"h

All bleeds must extend .25" outside the trim area. Text and graphics (LIVE AREA) should be positioned .25" in from the page edge (TRIM). Please do not place crop marks on top of bleed area.

AD TYPE	HORIZONTAL	VERTICAL
2/3 Page	N/A	4.38"w by 9.5"h
1/2 Page	6.75"w by 4.63"h	3.25"w by 9.5"h
1/3 Page	4.38"w by 4.63"h	N/A
1/4 Page	N/A	3.25"w by 4.63"h
1/6 Page	4.38"w by 2.19"h	2.1"w by 4.63"h

We accept emailed artwork up to 10mb in the form of high-resolution JPG, PDF or EPS. For files higher than 10mb, send a link. If you send a link from a file storage service, remember to make it unrestricted ("anyone with a link") access. We recommend wetransfer.com (free up to 3 gb).

We use Adobe Creative Cloud products. If you send Illustrator or Photoshop files, please embed or include fonts and images. All color images should be CMYK and 300 ppi. If a photo is web-quality or 72 ppi, it should be at least 4 times as large as needed so we can scale it to print resolution.

COUPON BOOK SIZES

*Coupon Book trim/bleed sizes only apply to front inside cover, back inside cover and back cover placements.

AD TYPE	NON-BLEED SIZE	LIVE AREA	TRIM	BLEED
Full Page	4.44"w by 2.25"h	4.75"w by 2.25"h	5.25"w by 2.75"h	5.75"w by 3.25"h
Half Page	2.19"w by 2.25"h	N/A	N/A	N/A

All bleeds must extend .25" outside the trim area. Text and graphics (LIVE AREA) should be positioned .25" in from the page edge (TRIM). Please do not place crop marks on top of bleed.

For further information regarding artwork in Enjoy Florida Magazine contact Frankie at (407) 859-3113 ext. 310 or frankie@kenneycom.com.

FULL
PAGE

FULL
PAGE
BLEED

DOUBLE PAGE

1/3

1/6

1/6

1/4

1/2

1/2

2/3

COUPON BOOK:

FULL
PAGE

FULL
PAGE
BLEED

1/2